

**ARTISTS  
UNITED FOR  
SOCIAL  
JUSTICE**

WHERE ART AND ACTIVISM INTERSECT

# Who We Are

Artists United for Social Justice (AUSJ), is a non-profit that is dedicated to the creation and distribution of multi-media content to educate the public about social injustices.

## **Philosophy:**

AUSJ values diversity, equity, and inclusion and believes that all stories deserve to be heard. AUSJ collaborates with artists, non-profit organizations, advocates, influencers, and communities to create impactful content, highlight social injustices, and share stories that are raw and authentic. AUSJ believes that in today's world, digital story-telling is fundamental for raising awareness about social injustices and creating systemic change.

# Our Projects

Sexual Assault & Consent:



Anti-slavery & Human Trafficking Awareness:



## CARGO

INNOCENCE LOST

THE TRUTH ABOUT SEX TRAFFICKING



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# Why create digital content?

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- Viewers retain 95% of a message when they watch it in a video compared to 10% when reading it in text
- More than 500 million hours of videos are watched on YouTube each day.
- Social video generates 12 times more shares than text and images combined.



## CREATES DIGITAL CONTENT

Since 2005, AUSJ has sponsored & created seven award-winning projects, including feature films, digital content for social media, and multiple anti-trafficking public service announcements featuring Ashley Judd.



## RAISES PUBLIC AWARENESS

AUSJ's content has more than 2M views via broadcast distribution on CNN, BBC, Bulgaria National Channel, Amazon Prime, and YouTube. AUSJ also consults Hollywood producers who are exposing human trafficking in pop-culture content and has participated in 40+ screenings, Q&A panel discussions, and conferences.



## OFFERS EDUCATION & TRAINING

AUSJ developed trainings to help California law enforcement identify victims as well as a human trafficking educational video series used to train and inform the United States Embassy, FBI, Dept. of Homeland Security, and universities and nonprofit organizations around the world.



## ADVOCATES FOR CHANGE

AUSJ increased support for the United States legislation Trafficking Victims Reauthorization Protection Act (TVPR) and rallied congressional state and federal leaders for legislation supporting victims of trafficking and persecuting Human Traffickers.



## INSPIRES CALLS TO ACTION

AUSJ digital content has helped raise more than \$250K in donations for partnering organizations, rehabilitation shelters in Eastern Europe and participating anti-trafficking organizations in the United States.



## SPARKS THE CONVERSATION

AUSJ has collaborated with high schools and college students across the nation, inspiring youth advocates, and dozens of youth action committees.

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# Testimonials

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*"Cargo: Innocence Lost is a riveting docudrama that effectively reveals the scope and painful reality of this exploitation. This compelling film features interviews with leading experts in the field and rescued survivors who recount their harrowing experiences. Intense re-enactments of actual events further depict the journey of hundreds of thousands of girls and women, made vulnerable through poverty, gender discrimination, and limited opportunity, as they go from hopeful innocence into forced prostitution. Rather than simply tell another tragic story of victimization, Director Michael Cory Davis presents the issue in its broader social context while maintaining the integrity of the victims voices. As well as a compelling cinematic experience, Cargo is a valuable and unique educational tool for legal and medical professionals, social workers, human rights advocates, faith communities, and educational institutions. I highly recommend this enlightening film."* - Elizabeth Dermody Leonard, Ph.D. - Associate Professor of Sociology at Vanguard University

*"I don't even know what to say, aside of EVERYONE SHOULD SEE THIS FILM THE CONVERSATION! Because these are the types of conversations that don't happen enough, and people just move on - some walking away carrying trauma and some continue life being blissfully ignorant of the damage they cause to others. This is why it's VITAL that we invest in our personal development - from working on our emotional intelligence through learning about healthy relationships and sexuality, to the biases, blind spots, gendered perceptions of what's okay and what isn't and so much more."* - Leah Spasova Psychologist & Sex and Relationships Educator at LIFESEXPERTS

*"The producer/director had a wealth of information about the subject matter...and it shows."* - Anne Dunn, Commission On Status of Women

*"Cargo, Innocence Lost, is a step by step training of how to provide effective and comprehensive services to the victim of human trafficking."* - Rohida Khan, NETS Director/Trafficking Victim Services Coordinator for The Salvation Army

# Why Work with us?

- AUSJ has collaborated with legislators, royalty, celebrities, and corporations around the world to create impactful social awareness campaigns.
- AUSJ works with a global network of creatives who are ready to help develop impactful content to shed light on social injustices.
- AUSJ has a proven track record of working within any budget range to create polished, high-quality digital content that will inspire calls to action and systemic change.

# Global Speaking Engagements

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AUSJ has participated in more than 40 film screenings and conferences including:

U.S Embassy Sofia , Bulgaria

Department of Health & Human Services

National Foundation of Women's legislators

National Association of Counties

The Kingdom of Bahrain

Cairo Film Festival

Hollywood Film Festival

United Nations Association film festival

Florida Coalition Against Human Trafficking

High Schools and Universities – UCLA, USC, NYU, Vanguard University, McGill University...  
*just to name a few!*



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# Film Festival & Awards

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- Hollywood Film Festival – WINNER for Best Short Subject
- HDFEST – WINNER for best HD Dramatic Short
- Pan African Film Festival
- Toronto Black Film Festival
- Montreal International Black Film Festival

# Press & Media Mentions

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- CNN “Live From”
- CNN Show Biz Tonight
- World News w/Charles Gibson
- Tyra Banks talk show
- KTLA News - Morning Show Segment
- KABC News
- KNBC News
- Los Angeles Daily News
- BBC News
- Voyage LA Magazine



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